

# Business French Summer School

The Business Language Training Center at HEC Montréal, the first university business school founded in Canada, is now offering a Business French Summer School that will help you reach your language goals.

This Summer School is designed to address a wide audience (students, teachers, professors, professionals and executives) and does not require any prior specific knowledge in business or French.

## Unique in North America, this 4-week French program features:

- Intensive credited courses in Business French, language and culture. This 3-credit immersion program focuses on the 4 language skills: writing, reading, listening and speaking. (Levels offered: from total Beginner to Intermediate/Advanced)
- Interactive oral communication workshops revolving around competencies and themes in connection with the French-speaking business world
- Numerous company visits
- Rich and varied **sports and sociocultural activities**
- On-campus lodging option (± \$ 40 CA / night)

#### **Exclusive Offer to All Our Partner Institutions.**

- This offer is valid for BOTH exchange and non-exchange students.
- Cost of this 4-week program (± 100 hours of training and activities):
  ONLY \$ 880 CA (+ \$ 180 CA or so: mandatory insurance for international students)

More Information & Online Registration: francaisaffaires-immersion.hec.ca/en/

### LANGUAGE AND CULTURE

July 10 to August 4, 2023

Participate in a total immersion experience at HEC Montréal, a world-class French-language business school, to acquire or refine your writing and speaking skills in Business French, thereby increasing your opportunities in the international job market!

## **Company Visits:**

- Numerous small-medium sized companies
- Radio-Canada TV studios
- Cirque Eloize | La TOHU
- Moment Factory multimedia studios
- Numerous socially-responsible organizations

Participants from over 20 countries worldwide.

Video made by former exchange student











